

## **Privacy Policy**

Effective Date: 29 May 2023

Bluescape Consulting Ltd ("we," "us," or "our") is committed to protecting the privacy and personal data of individuals ("users" or "you") who visit our website, engage with our services, or interact with us in any way. This Privacy Policy explains how we collect, use, disclose, and protect your personal information in accordance with the requirements of the General Data Protection Regulation (GDPR).

### **1. Data Controller**

Bluescape Consulting Ltd, with its registered office at Riga Feraiou 38, Flat 206, Nicosia, 1087, Cyprus, is the data controller responsible for the collection, processing, and storage of your personal data.

### **2. Information We Collect**

We may collect various types of personal information from you, including but not limited to:

- Contact information (such as name, email address, phone number, and postal address).
- Professional information (such as job title, company name, and industry).
- Billing and payment details (if applicable).
- Information you provide through our website, contact forms, or communication channels.
- Information obtained through cookies and similar technologies (please refer to our Cookie Policy for more details).

### **3. Purpose of Data Processing**

We collect and process your personal information for the following purposes:

- Providing and managing our consulting services, including project delivery and communication.
- Responding to your inquiries, requests, or feedback.
- Processing your payment transactions (if applicable).
- Sending you relevant information, newsletters, updates, or marketing communications (with your consent where required).
- Analyzing and improving our services, website, and user experience.
- Complying with legal obligations, such as tax and accounting requirements.
- Protecting our rights, property, or safety, and preventing fraud or illegal activities.

### **4. Legal Basis for Processing**

We rely on the following legal bases for processing your personal data:

- The processing is necessary for the performance of a contract with you or for taking pre-contractual steps at your request.
- Compliance with legal obligations to which we are subject.
- Your consent, where required by applicable law.

## **5. Data Retention**

We will retain your personal information only for as long as necessary to fulfil the purposes outlined in this Privacy Policy, or as required by law. The retention period may vary depending on the type of information and the purpose of processing.

## **6. Data Sharing and Disclosures**

We may share your personal information with third parties, including service providers, business partners, or other trusted parties who assist us in delivering our services or conducting our business operations. We ensure that such third parties are bound by appropriate data protection agreements and maintain the necessary security measures.

We may also disclose your personal information when required by law or to protect our legal rights, interests, or safety.

## **7. International Data Transfers**

If we transfer your personal data outside the European Economic Area (EEA), we will ensure appropriate safeguards are in place to protect your privacy rights, as required by applicable data protection laws.

## **8. Your Data Protection Rights**

You have certain rights regarding your personal data under the GDPR, including:

- **Right to access:** You can request a copy of the personal data we hold about you.
- **Right to rectification:** You can ask us to correct inaccurate or incomplete personal information.
- **Right to erasure:** You can request the deletion of your personal data under certain circumstances.
- **Right to restriction:** You can ask us to limit the processing of your personal information.
- **Right to data portability:** You can request the transfer of your personal data to another party.
- **Right to object:** You can object to the processing of your personal data based on legitimate interests.
- **Right to withdraw consent:** If we rely on your consent for processing, you can withdraw it at any time.

To exercise your rights or for any privacy-related inquiries or complaints, please contact us using the information provided in Section 10.

## **9. Data Security**

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.



**BLUESCAPE CONSULTING**

Bluescape Consulting Ltd  
Riga Feraiou 38, Flat 206  
Nicosia, 1087  
Cyprus

## **10. Contact Us**

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

Bluescape Consulting Ltd  
Riga Feraiou 38, Flat 206  
Nicosia, 1087  
Cyprus  
[info@bluescapeconsulting.net](mailto:info@bluescapeconsulting.net)